

## 1. World Breast Feeding Week 1-7<sup>th</sup> August 2013 Report

**Theme: Breast Feeding Support: Close to Mothers**

**Organisers:** 1. Mrs. Geeta Parwanda, Principal  
2. Ms. Thongam Kapeelta Devi, Lecturer  
3. Mr. Jacob Thomas, Lecturer  
4. Ms. Nisha Yadav, Assistant Lecturer

This year's World Breastfeeding Week (WBW) theme, '**BREASTFEEDING SUPPORT: CLOSE TO MOTHERS**', highlights Breastfeeding Peer Counselling.

**Objectives:-**

1. To draw attention to the importance of Peer Support in helping mothers to establish and sustain breastfeeding.
2. To inform people of the highly effective benefits of Peer Counselling, and unite efforts to expand peer counselling programmes.
3. To encourage breastfeeding supporters, regardless of their educational background, to step forward and be trained to support mothers and babies.
4. To identify local community support contacts for breastfeeding mothers that women can go to for help and support after giving birth.

World Breast feeding Week for the year 2013 was headed by **Mrs. Geeta Parwanda**, Principal, Panna Dhai Maa Subharti Nursing College and organized by Paediatric Nursing Department at Subharti Nursing College on 7, August 2013. The programme was organized for the students doing ANM Course Batch 2012. The students enthusiastically participated in the Quiz Competition related to World Breast Feeding Week theme. An Objective Questionnaire (30 questions) was prepared and given to the students to be solved in half an hour. The students who secured I, II and III position were rewarded respectively.